



UNIVERSITA' DEGLI STUDI NAPOLI FEDERICO II
CENTRO DI SERVIZIO DI ATENEO PER IL COORDINAMENTO DI
PROGETTI SPECIALI E L'INNOVAZIONE ORGANIZZATIVA
PUBLIC NOTICE Rif.DA T3_017

CONSIDERING the Scientific and Technological Cooperation Agreement signed between Università degli Studi di Napoli Federico II and Apple, for the establishment of Developer Academy, for the training in the development of new applications and digital services, with the purpose to provide the necessary skills to become professionals who can design, implement and commercialize innovative services on Apple technological platforms.

GIVEN the applicable University Statute.

GIVEN the applicable "Regolamento per l'affidamento di incarichi di lavoro autonomo" ["Regulation concerning the appointment of self-employed jobs"].

ASCERTAINED from the involved university structure the existence of all the conditions of legitimacy and the conditions required by the applicable regulation in this matter.

GIVEN the Resolution issued by the Board of Directors of the Università degli Studi di Napoli Federico II on 25/07/2016 which entrusts the COINOR - Centro di Servizio di Ateneo per il Coordinamento dei Progetti Speciali e l'Innovazione Organizzativa with the administrative management of the project.

GIVEN the Resolution issued by the Management Committee of the COINOR - Centro di Servizio di Ateneo per il Coordinamento dei Progetti Speciali e l'Innovazione Organizzativa on 24/01/2017, which authorized the procedure to aim the assignment n. 20 employer-coordinated freelance jobs.

GIVEN the approval ranking list of the 10/07/2017 referred to the public Notice T2_017 profile 5_ Business and Marketing in which only one applicant passed the selection instead of two (as requested), it be announced a procedure for the assignment of n. 1 employer-coordinated freelance job.

CONSIDERING that the Scientific and Technological Cooperation Agreement will grant the necessary financial resources.

Section 1

Pursuant to this notice, the selection procedure, based on qualifications and interview, aims at assigning, by entering into a private contract, n. 1 employer-coordinated freelance job which are not usually carried out in the involved structure's places. This notice will be published for at least 20 days in the IT Section of the Official Noticeboard of the University, on the University web site - www.unina.it – and on the web site - www.developeracademy.unina.it.

The purpose of this notice is to identify person with multidisciplinary competences in relation to the action to be pursued by the Developer Academy Program, open to innovative teaching methods, with language and computer engineering skills and significant creativity qualities developed in the research world and companies, taking into account the individual profiles sought, in order to the Annex 3, integral part of this notice, and therefore it's suggested a careful reading of that.



Section 2

The object of the assignment is **“Training activity, teaching and classroom management, tutoring, mentoring and supervision of participants in the training project, aimed at carrying out the training interventions ”** in compliance with the Developer Academy Program to be usually carried out but not exclusively in places made available by the Università degli Studi di Napoli Federico II during the period set forth in section 4 of this notice.

Section 3

The cooperation will be carried out personally by the person selected, in accordance with the teaching timetable of the project, in complete autonomy but not exclusively, without any employment restrictions, by using the places and equipment provided by the Università degli Studi di Napoli Federico II, for a weekly time commitment of about 36 hours.

At the beginning of the activities, the selected candidate for the first weeks, will be engaged during the first weeks in a training course on teaching methodology, teaching models, as well as classroom management, interaction with the students and evaluation processes.

Section 4

The collaboration will last until the 30/06/2019 and starts from the date of signing of the contract for a yearly total gross salary of euro 50.000.00 net of the reduction set forth in section 6, paragraph 3, of the D.L. n. 78/2010, converted into Law no. 122/2010, gross of taxes payable by the employee that do not include the fees to be borne by the Administration.

In particular the collaboration will involve a commitment of 12 months extensible, upon positive evaluation of the Project Manager of University of Studies Federico II, until the end of the project (30/06/2019).

Pursuant to the Resolution no. 20 dated 12.11.2009 – with which the Court of Auditors, in particular the central section dealt with the control of legitimacy, provides clarifications with regard to the scope of application of section 17, paragraph 30, of D.L. 78/2009, converted with amendments into the L.102 / 2009 – teaching assignments (with a decision of April 16th, 2010) and tutoring assignments (decision of January 19th, 2011) are excluded from the preventive control of legitimacy. This contract can not have effect for any University employment.

Apple will grant the necessary financial resources, as set forth in the cooperation agreement entered into with the Università degli Studi di Napoli Federico II, (section 8 Annex A of the agreement).

Salary, will be remitted in n. 3 annual payments, upon the delivery of a report and the positive evaluation of the performed activities by the Responsible of the project of the Università degli Studi di Napoli Federico II.

Section 5

The requirements for the admission to this selection procedure are the following:

- Degree obtained according to the criteria prior to D.M. 509/99, or an Italian Laurea Specialistica obtained under D.M. 509/99, or an Italian Laurea Magistrale pursuant to D.M. 270/04, or if not obtained in Italy, an



equivalent academic qualification or other qualification issued by educational institutes recognized at European level;

- Very good knowledge of English language;

In any case, for the admission to the selection procedure, the candidates must:

a) be in possess of civil and political rights;

b) have not been convicted and have not been involved by the application of preventive measures, civil and administrative measures registered in the criminal record;

c) be aware of not being subjected to criminal proceedings.

Candidates must be in possession of these requirements at the final deadline set out in this notice for the submission of the applications. Candidates are admitted to the selection with reserve and the involved university structure may establish, at any stage of this selection procedure, the exclusion of candidates for lack of requirements, by issuing a reasoned decision with Decree of the Director of the Centre. The exclusion and its reasons are communicated to the candidate by the online publication in the Official Noticeboard of the University and on the University website and on the website: www.developeracademy.unina.it.

This communication has the force of notification with all effects. Pursuant to section 18, paragraph 1, letters b) and c) of Law 240/2010 and subsequent amendments, applicants who have, at the closing date for the submission of the application, a degree of consanguinity or affinity up to the fourth degree, or by marriage, with a professor pertaining to the involved university structure, or with the Chancellor, the General Manager or a member of the Board of Directors of the Università degli Studi di Napoli Federico II, cannot participate in this selection procedure.

Section 6

A score of 100/100 is the maximum to be granted.

The score reserved for qualifications is 40/100 and is shared as follows:

- Additional admitted qualifications and certifications such as Master, Phd, research grants, research fellows, specialization courses in the areas of this notice: maximum 15 points

– Experience in relation to the activities object of this notice and the qualification Key: maximum 25points

Candidates will be admitted to the interview if they will have got a vote of at least 20/40.

The score reserved for the interview is 60/100

The interview will be held in English and will focus on the topics listed in the attached table (Annex 1), which forms part of this notice. In cases of duly justified need, the interview can also be held by video conference skype. This need must be specified on the attached application form to the selection procedure (Annex 2). The above qualifications must be in possession of the candidates at the final deadline set out in this notice for the submission of the applications and must be duly proved through documents or by self-certification, as specified in section 8. The interview will be considered passed if the candidate will have got the vote of at least 45/60.



Section 7

The submission of an application for the present selection procedure is considered to be a full acceptance of the conditions mentioned in the present notice, along with the full awareness of the self-employed nature of the job as well as knowledge and acceptance of the rules laid down in the applicable Regulation of the University concerning the appointment of self-employed jobs.

Section 8

The application, in accordance with the example attached to the present notice (annex 2) of which it constitutes an integral part, must be signed by the candidate, addressed to COINOR and sent no later than 14:00 (Italian time) of **06/09/2017 under penalty of exclusion:**

- by sending the documents, in PDF format, by email to the following address. iosa@unina.it;
- In a sealed envelope, with specific indication of the sender and contact information for any communication (address, telephone number, e-mail address by registered letter with return receipt to be addressed to Coinor- Università degli Studi di Napoli Federico II - C.so Umberto I, 40 - 80138 Naples;

For applications received via mail the date and actual time of receipt will be taken as a proof.

For applications received by registered mail with return receipt the date and time of receipt (and not the date of sending) of the envelope by the protocol office will be taken as a proof. The envelope containing the documents - as well as the object of the email when sending the application form via PEC - must have the reference code of the call to which the applicant intends to take part.

In the application form, the candidate must declare, under their own responsibility, the following data:

- A. full name and fiscal code. Foreign applicants may indicate the number of the health card or equivalent;
- B. Date and place of birth;
- C. satisfaction of the requirements established under section 5.

The application must show, also, address (street, house number, city, postal code, province, telephone number, e-mail address and any certified e-mail address have to be indicated) for the purposes of any communication relating to the selection procedure.

The possession of the qualifications must be duly proved through documents or by self-certification by one of the methods described below:

- A. enclosing a list of the held qualifications documented with one or more of the following ways:

- 1) in original;
- 2) authenticated copies on plain paper;
- 3) photocopy followed by a statement in substitution of an affidavit, made under Articles 19 and 47 of the Decree of the President of Italian Republic (DPR) n. 445/2000 and subsequent amendments and modifications, in order to certify its compliance with the original;
- 4) photocopy with an attached statement in substitution of an affidavit, made pursuant to 19 and 47 of the Decree of the President of Italian Republic n. 445/2000 and subsequent amendments and modifications, in order to certify its compliance with the original.



It is pointed out that the self-certification and/or a statement in substitution of an affidavit is however not permitted for any printed publications, which must therefore be listed and documented in the manner specified in the previous points from 1 to 4.

B. by means of self-certification and / or a statement in substitution of an affidavit relating to the owned qualifications, made in accordance with articles 46 and 47 of the aforementioned DPR n. 445/2000 and subsequent amendments and modifications

The Administration, at every stage of the procedure, reserves the right to verify the truthfulness of self certifications or statements in substitution of an affidavit given by the applicants, according to DPR n. 445/2000 and subsequent amendments and modifications. To this end, the candidate is required to declare all the information required to the verification.

Please note, also, that false declarations and the production or the use of false acts are punished under the Penal Code and special laws. We would point out that, pursuant to art. 15, paragraph 1, of Law no. 183/2001, certification awarded by an Italian public administration concerning personal status or qualities and facts can not be presented at other public administration and must be replaced with the declarations referred to in Articles 46 and 47 of DPR. n. 445/00 and subsequent amendments and modifications using the annex to this tender.

Any additional information can be requested by sending an e-mail to the following e-mail address: iosa@unina.it

Section 9

The Examining board, composed of at least three experts, one of them with the function of secretary drafting the minutes and appointed by the responsible of the concerned structure also in compliance with art. 35 bis of the Legislative Decree n. 165/2001 and subsequent amendments and modifications, compiles a merit ranking based on the above mentioned criteria. The assessment of qualifications will take place before the interview and will be announced by the Commission only by publication on the websites referred to in section 1.

Section 10

The interview will take place at the COINOR offices, unless a different request in the application. The date of the interview will be notified by a following communication. If the number of candidates admitted to the interview does not allow the completion in a single day of the selection procedure, the timetable for the execution of the test will be promptly published on the websites referred to in section 1.

Any postponements will be announced in the same way.

The information published in the Official Noticeboard of the University of Naples Federico II has force of official notification to all effects for the admission to the test and individual messages will not be sent to interested parties. Therefore, all information relating to the interview and the invitation for candidates, having the value of notification, will be made known only with the above mentioned modes. Candidates who have not been excluded from the procedure shall present themselves, without any further notice, at the day, hour and place indicated, **bringing one of the following valid identification documents**: identity card, passport. The absence of the candidate will be considered as a waiver to the test, whatever the cause.

Section 11



The responsible for the procedure of the involved university structure or the person in charge for accounting procedures supporting the Director of the Centre, once the regularity of the procedure has been verified, approves its relevant acts by order of the responsible of the involved university structure. In the event of a tied vote the younger candidate shall prevail. The decision of approval of the acts of the selection procedure is published in the IT Section of the Official Noticeboard of the University and on the websites referred to in section 1. On the date of publication on the Noticeboard, shall commence the deadline for appeals. The responsible of the involved university structure concludes the contracts with the persons well placed in the ranking. Such persons, before the conclusion of the contract, will be required to make a statement in substitution of certification and affidavit, pursuant to articles 46 and 47 of DPR n. 445/2000 and subsequent amendments and modifications, stating:

1. that they meet the admission requirements set out in this notice, already with effect from the deadline for submission of the application to the present selection procedure;
2. that he/she is not, from the latest date for submission of application for participation in the present selection procedure as well as at the date of signing of the contract, in the situation of incompatibility referred to in article 18, paragraph 1, lett. b) and c) of Law n. 240/2010.

The Administration can in its unappealable decision, extend, suspend, modify, annul this public notice, without any right or demand for the candidates.

The Administration however reserves itself to do not proceed to confer any assignment, for the necessity of the project, and in case of giving up, to confer other assignments for the objet of the notice in order to the scrolling of ranking lists and/or to confer a part-time contract with a commitment time of 50% of that indicated in this public notice.

This announcement has been drafted in italian. The English version is a translation for information purposes only. In case of discrepancy, the Italian version shall prevail and be binding.

Napoli, 27/07/2017

F.to The Director of COINOR

ANNEX 1

Notice code	Number of profile	Profile	Description of profile	Subject matter for the interview
DA_T3_017	1	Business and marketing profile	See the annex 3	Lean Start Up Business plan design Enterprise management Problem solving skills



Example to follow in completing the application

To Centro di Servizio di Ateneo per il Coordinamento
di Progetti Speciali e
l'Innovazione Organizzativa
of Università degli Studi di Napoli Federico II
Corso Umberto I, 40
80138 Naples

OBJECT: reference code n.....

The selection procedure, based on qualifications and interview, for the assignment of
.....
.....

I, the undersigned _____,
born in _____ (province _____)
on _____ and residing in _____
(province _____) post code. _____ address _____
ph. _____ e-mail _____ fiscal
code _____

ASKS FOR

The admission to the selection procedure, based on qualifications and interview, (ref. code _____) for the
assignment of _____
.....

..... I, the undersigned, aware of the penalties provided by section 76
of D.P.R. n. 445/2000 for cases of falsification of documents and mendacious statements, declares under its
own responsibility:

1. to be born in _____ (province _____) on _____

2. To be a citizen, _____

3. to enjoy civil and political rights;

4. to have no criminal convictions and not to be subjected to orders concerning the application of
preventive measures, civil and administrative measures registered in the criminal record;

5. to be aware not to be subjected to criminal proceedings.

6. to be in possession of the following qualifications

_____ obtained on
_____ at
_____ with mark _____



7. to be in possession of the admission requirements pursuant section 5 of the public notice for the present selection procedure, as specified the attached curriculum vitae (NOTE 1).

I, the undersigned states that I want to be interviewed:

o at the venue;

o video conference skype.

The undersigned _____ declares the full acceptance of the conditions established by this public notice, the full awareness of the autonomous nature of the working relationship, as well as the knowledge and acceptance of the rules laid down by the Regulations (*) mentioned in the introduction.

The undersigned _____ hereby gives his/her explicit consent / dissent for the diffusion and communication of personal data to third parties unconnected with the selection procedure.

Please find enclosed:

- copy of a valid identification document: identity card, passport, driving license, boat license, gun license, identity cards, accompanied by photograph and stamp or other equivalent signature, issued by a public authority.
- curriculum vitae, drafted in Italian and \ or in English in European Europass format, duly signed, and anything else considered useful in reference to the assessable qualifications (NOTE 1) . The statements contained in the curriculum vitae means made pursuant to the Decree of the President of the Republic of 28 December 2000 n. 445, as amended. To this end, the candidate is required to notify all the necessary information to check.

Date

Signature

(NOTE 1) The possession of the qualifications must be duly proved by documents or by self-certification by one of the methods described below:

A. enclosing a list of the held qualification documented with one or more of the following ways: 1) in original; 2) authenticated copies on plain paper; 3) photocopy followed by a statement in substitution of an affidavit, made under Sections 19 and 47 of the Decree of the President of Italian Republic (D.P.R.) n. 445/2000 and subsequent amendments and modifications, in order to certify its compliance with the original; 4) photocopy with an attached statement in substitution of an affidavit, made pursuant to sections 19 and 47 of D.P.R. n. 445/2000 and subsequent amendments and modifications, in order to certify its compliance with the original. It is pointed out that the self-certification and / or a statement in substitution of an affidavit is however not permitted for any printed publications, which must therefore be listed and documented in the manner specified in the previous points from 1 to 4.



B. By means of self-certification and / or statement in substitution of an affidavit with regard to the owned qualifications, made in accordance with sections 46 and 47 of the aforementioned DPR n. 445/2000 and subsequent amendments and modifications.

Address for any communications (the candidate agrees to report subsequent changes):

Phone_____ email

N.B. (*) THE REGULATION is available on the website: www.unina.it



ANNEX 3

1) Teacher Profile

Intro to the position

Federico II University in partnership with Apple is looking to expand the highly motivated teaching staff at the Apple Developer Academy. The Federico II teaching team at the Apple Developer Academy is comprised of individuals from diverse backgrounds with industry experience, and/or academic experience. The Academy works at a fast pace and requires everyone to be highly self motivated. Successful candidates need to be critical and flexible thinkers. You will work with the entire team to create new, fully integrated, cross-curricular learning experiences for the students at the Apple Developer Academy. You must be excited about exploring new teaching styles and pedagogy. You will be expected to learn alongside your students. You will be expected to work with an extended team to build a strong collection of the best teaching practices and materials including creating technical solutions for use in-house by students, teachers and administrators of the Apple Developer Academy. You will also contribute to the success of the Academy programs by collaborating with other educational institutions throughout the Campania region. Imagine what you could do as part of a team preparing a generation of world class App developers who will go on to redefine the way we think about technology in our lives. Applicants must have a desire to change the world. Bring passion and dedication to your job and there's no telling what you could accomplish.

DA_T3_2017 – Business and Marketing Profile (1 position)

The candidate has industry experience in today's fast paced business environment and ideally this candidate has a University background having taught business and marketing courses in the past. This candidate is skilled and knowledgeable in strategy services, consumer behaviour and marketing processes.

Key Qualifications

Understanding of Business Modeling (experience with Business Model Canvas, Lean Start Up, various pitch models)

Understanding of Sales and Marketing (understanding of the App Economy, and the Apple ecosystem, app analytics, how to acquire users, retain them and monetize apps)

Understanding of Strategy and Management of companies (Organization, competitive positioning, value chain, as well as legal issues around creating and running a business, Intellectual property, finance and accounting, team creation and team management).



2) Additional Requirements

Other desirable skills and experience: Team player with good interpersonal skills

Organised self-starter with demonstrated ability to lead a project

Experience working in a dynamic team environment

Excellent written & verbal communication skills and demonstrated leadership ability Project Management - Excellent data handling, documentation, critical milestone creation, and organisation skills.

Experience with developer IDEs including Xcode a plus Demonstrated problem solving skills

Ability to learn quickly and desire to continuously develop both technical and non-technical skills

Ability to adapt, expand and enrich the academy curriculum

Openness to International business travel to for potential professional development, training or collaboration engagements.

Team members expectations include:

Mentor teams of students (and teachers) to lead them toward building the best products that they can Review designs and code by others and provide constructive feedback

Continuously develop your skills and learn from colleagues

Share your knowledge with others

Occasional evening meetings with teams outside of the Academy Regular travels across the Campania region Limited international travel may be required